

fact signature

fact /fakt/ A thing known to be true with complete certainty.

WHAT DRIVES US

At PMC, we believe that music is what really matters; it's what moves us and gives us the passion for what we do. The company was founded because we felt there were no loudspeakers transparent enough to convey all of music's expressive power — and we knew we could remedy this using advanced engineering and a holistic design approach.

This is harder than it sounds. It is often easier to create loudspeakers that colour or flatter music, adding their own sound — but that is not the PMC way. The quest for sonic neutrality and transparency has always been our obsession, in the interests of reproducing music as vividly and faithfully as possible, just as the artist intended.

As we like to say, loudspeakers are where science meets art — we take care of the science so you can connect with the art.



THE LINE WE TAKE

From PMC's beginnings, our designers discovered that the only way they could meet their own exacting standards was to custom-design everything themselves. Ever since, our products have been the result of solid engineering principles coupled to painstaking design, construction and testing standards. We consider every element and its audible effect, hand-select every component, handbuild every speaker, and test and listen to every finished product. Our recent products make use of design concepts adapted from high-performance car manufacturing, cutting-edge laser-based test and measurement techniques, structural engineering materials science, all to push the boundaries of loudspeaker design.

Today the success of our approach is clear. As you can read overleaf, our customers include countless distinguished names in the world of professional music composition, recording, broadcast and film, as well as discerning audiophiles.





Artists and institutions who made music with PMC, composing, mixing or mastering with our Emmy-award-winning loudspeakers:

JOHN NEWMAN METROPOLIS STUDIOS

ELBOW STUDIOS 301
EMBRACE TELDEX STUDIOS

SADE EM

STEVIE WONDER ROYAL SHAKESPEARE COMPANY

COLDPLAY DECCA KRAFTWERK ORF

PETER GABRIEL THE DÜSSELDORF UNIVERSITY OF MUSIC

ROBBIE WILLIAMS THE ROYAL SCHOOL OF MUSIC

BRIAN MAY WARNER MUSIC

MARILLION BBC RADIO

SONY MUSIC BBC TV

UNDERWORLD CAPITOL STUDIOS
TONY BENNETT CHESKY RECORDS
BASEMENT JAXX NY UNIVERSITY
UNIVERSAL MUSIC TAPE LONDON

Just some of the movie and TV music made with PMC:

GAME OF THRONES INDEPENDENCE DAY

SPECTRE HULK

SKYFALL THE FUGITIVE

SAVING MR. BANKS ALIEN VS PREDATOR MAN OF STEEL THE SIXTH SENSE

THE ADJUSTMENT BUREAU THE PASSION OF THE CHRIST

WALL-E DIE ANOTHER DAY
INCEPTION PLANET OF THE APES
TRON FINDING NEMO
THE DARK KNIGHT FINDING DORY
GRAN TORINO CHICAGO

DEADPOOL 2 PIRATES OF THE CARIBBEAN

AVENGERS INFINITY WAR TERMINATOR 3
WATCHMEN AMERICAN BEAUTY
DAY OF THE DEAD LOVE ACTUALLY

HALLOWEEN MAD MEN HANCOCK FARGO...

Whether you listen to our speakers in a world-class studio in LA, London, Nashville, Tokyo, Berlin or your favourite listening room at home, you will hear the music exactly as the artist intended it.



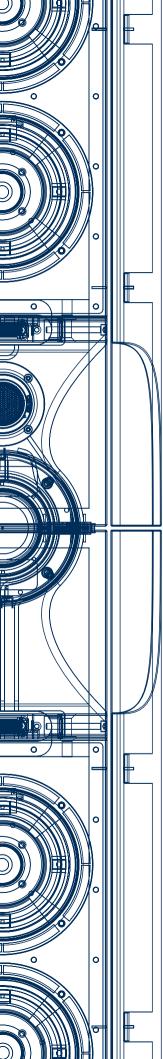
Emmy® award

©ATAS/NATAS

WHAT'S IN A SIGNATURE?

Innovators are never satisfied with their products; with every year, new technologies, materials, and manufacturing processes can be applied, and there is always room for improvement. Our team has an open-minded approach to loudspeaker design, frequently collaborating with cutting-edge companies from outside the world of audio, and have been working to realise the further potential they saw in the most popular designs in the fact range, fact.8 and fact.12, by incorporating ideas from the flagship fact fenestria. The fact.8 signature and the larger fact.12 signature are the result: two- and three-way ATL™ speakers with even greater musicality and transparency.





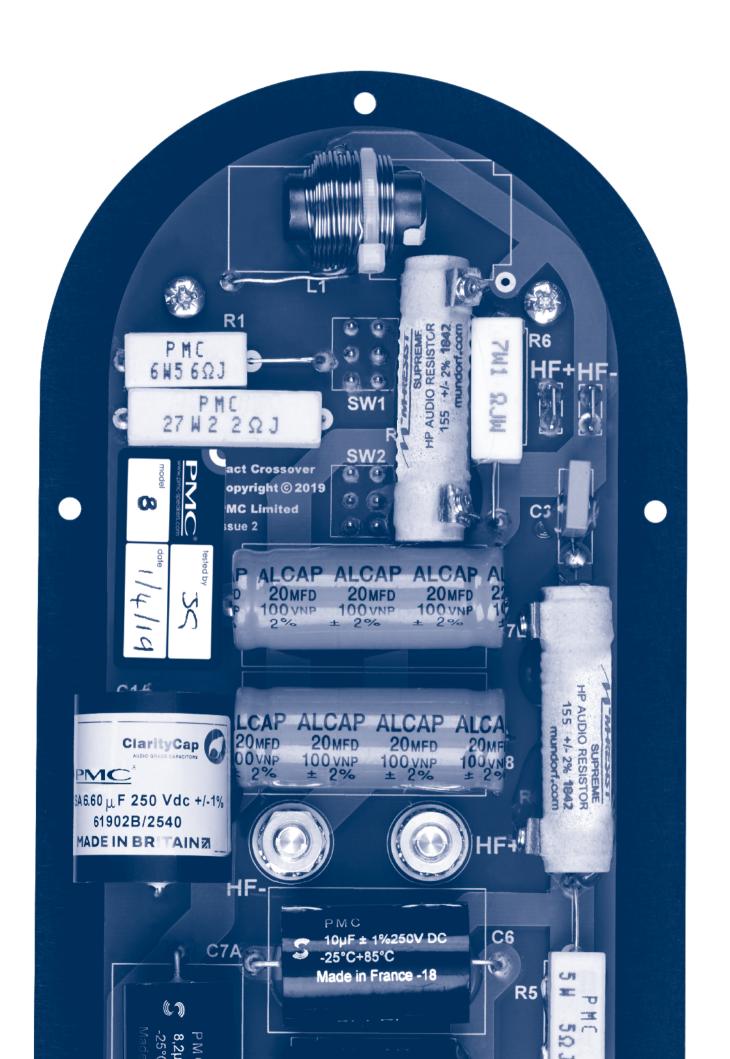
MAKING MUSIC — AND NOTHING BUT

While designing the company's statement model, the **fact fenestria**, PMC's engineers conducted extensive measurement studies and vibration analyses in order to acquire a detailed understanding of all the non-musical sources of vibration in their prototypes. These studies allowed us to incorporate groundbreaking vibration absorption and cancellation techniques into the design, reducing unwanted resonance in the **fenestria**, and ensuring that it produced nothing but music.

These extensive analyses, which investigated the negative effects of vibrations on the speaker right down to the level of components within and on the loudspeaker's crossover, also form the basis for the design of the **fact signature** speaker. The research shows that vibration negatively impacts the performance of capacitors in audio circuits such as crossovers. Both the **fenestria** and the new **fact signature** series have been built using world-leading British capacitors and German non-inductive resistors expressly designed to eradicate the negative effects of internal micro-vibrations, thereby enhancing the musicality of the **fact signature**'s new crossover.



fact fenestria









The **fact.8 signature** builds on the balanced, engaging sound and life-like imaging of the original **fact** speakers. It takes to the next level the **fact** speakers' ready ability to accurately reproduce all genres of music via its twin PMC bass drivers, **ATL™** and soft-dome treble, a collaboration with precision Norwegian acoustic specialists SEAS. In short, it's a meticulously engineered, stylish loudspeaker that delivers the optimum output for mediumto-larger rooms with a wide range of amplification, sounding musical at all volumes and flawlessly conveying the emotion and beauty of a musical performance without unwanted enhancement or exaggeration.



fact.8 signature in Metallic graphite



fact.8 signature in Walnut





More expansive listening environments can benefit from the extra drive offered by the three-way fact.12 signature, with its dedicated, hand-built mid-range soft-dome, premiumquality bass drivers, ATL™ and high-grade components from the flagship fact fenestria. Your room deserves this speaker's innate ability to create an effortless sense of scale, projection and clarity, with vocals and instruments that hang in clearly defined space, so realistic you could almost touch them. No matter what your desired output level, from whisper-quiet to levels you feel rather than hear, the fact.12 signature brings you the magic in the music, with nothing added or taken away.



fact.12 signature in White silk



fact.12 signature in Walnut



POWER, GRACE AND MUSICALITY

It takes great skill to build truly musical loudspeaker drivers capable of delivering powerful, well-controlled sound, yet sensitive enough to convey subtle tonal details. With over three decades of experience conceptualising, building, testing and obsessively honing loudspeaker drivers and designs for professional and consumer use, PMC have what it takes.

HIGHER AND WIDER

Both **fact signature** models build on solid foundations, using the proven SONOMEX™ domed treble drive unit. It delivers an exceptionally smooth high-frequency response and a stable, three-dimensional image, allowing multiple listeners to enjoy a uniform, consistent musical experience over a vast area, rather than the restricted 'sweet spot' of some of its competitors.



VOCALS YOU CAN TOUCH

Adding to PMC's long history of superbly engineered soft-dome drivers, the **fact.12 signature**'s 50mm hand-made mid-range unit is absolutely transparent, and incorporates design elements from the mid-range driver in the flagship **fact fenestria**, delivering the same clean, airy, room-enveloping sound expected by music lovers everywhere.





LIGHT WITH INNER STRENGTH

Made of light but super-stiff natural fibre, the fact.8 signature's bass drivers have the strength to generate dynamic low-end, coupled with the resolution to reproduce the finest of musical nuances in the vocal and instrument range. This driver can land the solid punch of a kick drum one moment, then turn on a sixpence to deliver the breathtaking subtleties of a gospel choir the next.



DEEP AND POWERFUL

For its twin bass drivers, the **fact.12 signature** employs a bespoke woofer developed for the original **fact.12**. With its long throw, powerful magnet and specially coated ultra-light alloy cone, the design combines accuracy, rigidity and durability, producing low-frequency energy to levels unheard of from competing speakers of similar dimensions thanks to its seamlessly integrated Advanced Transmission Line (*ATL*[™]).





THE BEATING HEART

The source of PMC's natural, realistic sound is the Advanced Transmission Line (ATL) bassloading technology, professionally proven all around the world.

ATL™ uses energy generated by the bass unit in a much more intelligent, efficient way than speaker designs based on ported or sealed boxes. In ATL™ loudspeakers, the highly braced cabinet is lined with a multitude of custom-designed acoustic materials that absorb all but the very lowest frequencies. These exit from a front-panel vent, extending the low-frequency response, and creating the impression of a far larger speaker with an extra, ultra-high quality bass unit.

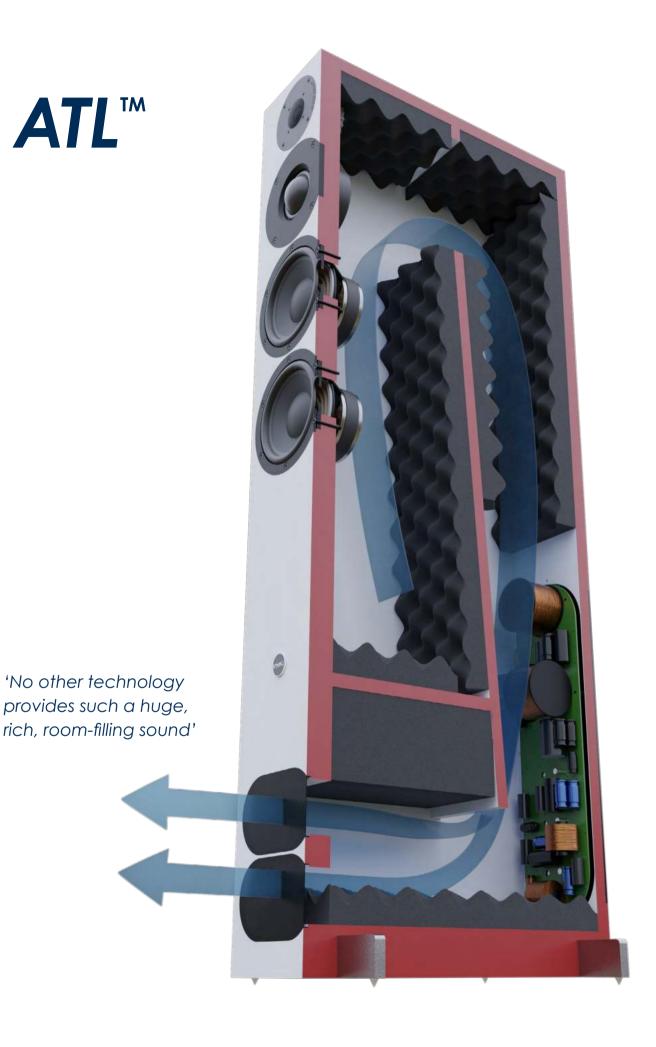
ATL™ improves more than just the bass response; because the low end is clean and clear, it doesn't mask the rest of the music. Vocals, in particular, are beautifully projected and ultravivid.

ATL™ loudspeakers offer another benefit. The **ATL™** bass extension does not change with volume level — so even when listening quietly, the bass sounds balanced and well defined.

THE UNIQUE BENEFITS

- More detailed, more natural
- Full, rich sound at any volume level
- Deeper bass from a smaller cabinet





TAILORING FOR PERFECT SOUND

The **fact signature** resolves the complex issue of how to combine the differing sound signatures of room acoustics, cables and source equipment by allowing you to fine-tune the speaker once installed in your listening room. Audiophile-grade switching, set into the solid aluminium rear panel, lets you subtly tailor the bass and treble response to create the perfect sound balance in situ.

A SOUND CONNECTION

If you've maintained a high-quality signal path all the way from your amp to your speakers, you'll want nothing but the very best throughout. Naturally, the binding posts on all **fact signature** models are silver-coated for total audio transparency, and will accept 4mm plugs or spades for the purest possible transfer of sound.



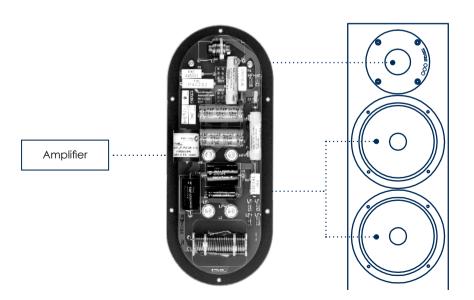


fact Ag terminals and bridging bars



PRECISION DIVISION

The crossover is an essential component of any quality loudspeaker, dividing the incoming audio from an amplifier into multiple signals with specific frequency ranges best suited to reproduction by each of the loudspeaker's drive units. Both fact signature models feature sophisticated crossovers with accurate filters mounted on military-grade fibreglass boards, ensuring that only the ideal frequency range is precisely routed to the correct driver. Thick, pure copper tracks are used to connect the final crossover components on the fact signature to optimise signal delivery, and the same handselected components employed in the flagship fact fenestria were used for the final products, following extensive listening tests. Even the positioning of the components on the board was carefully calculated to minimise unwanted interference in the final design.





CRAFTED WITH CARE IN THE UK

Our loudspeakers are designed and hand-built with care and attention by fastidious people at the PMC facility in the UK, where every single component is measured and graded. Every detail, from the individual elements on the crossover and in the drive units right up to the cabinet, is tested to ensure it meets our exacting standards for performance and reliability. This ensures each new model is a duplicate of the reference design.

A full computer analysis is taken for each completed loudspeaker, so we know it is technically perfect — but we go one step further. Computers don't tell the full story, and our customers listen with their ears — so we do too. We run a benchmark BBC speech test and play an extensive array of music (including classical, pop and rock) on each loudspeaker we produce. Every one is compared with its reference model and both speakers in each pair are cross-checked to ensure a perfect match. Such is the confidence in our work that we offer an unparalleled 20-year warranty on all passive consumer loudspeakers.





SPECIFICATIONS



Freq response28Hz – 30kHzSensitivity89dB 1W 1mEffective ATL3m (9.8ft)Impedance8 Ohms

Drive Units LF 2 x fact 140mm (5 ½") precision drivers

HF fact 19mm high res, SONOMEXTM soft dome, ferrofluid cooled

Crossover Freq 1.7kHz

Input connectors 2 pairs 4mm PMC **Ag** terminals

(Bi-wire or Bi-amp)

Dimensions H 1030mm (40.6") + 25mm spikes

W 155mm (6.1") + 80mm ingot feet

D 380mm (15") + 10mm Grille

+ 23mm **Ag** terminal

Weight 20.0kg (44lbs) ea.



Freq response 26Hz – 30kHz
Sensitivity 84dB 1W 1m
Effective ATL 3.3m (11ft)
Impedance 8 Ohms

Drive Units LF 2 x fact 140mm (5 ½") super-long-throw

MF 1 x **fact** 50mm (2.0") super clarity soft dome, ferro-fluid cooled, mid-range **HF** 1 x **fact** 19mm high-res, SONOMEXTM

soft dome, ferro-fluid cooled

Crossover Freq 400Hz, 4kHz

Input connectors 3 pairs 4mm PMC **Ag** terminals

(Tri-wire or Tri-amp)

Dimensions H 1110mm (43.7") + 25mm spikes

W 168mm (6.1") + 100mm ingot feet **D** 420mm (16.5") + 10mm Grille

+ 23mm Ag terminal

Weight 26.0kg (57lbs) ea.

Finishes



Walnut



Metallic graphite



White silk





PMC®